



## HSBC North America Holdings Inc.

### Who we are

**HSBC North America Holdings Inc.** is the holding company for HSBC Holdings plc's operations in the United States and, at 30 September 2016, had assets of US\$304.4bn (US GAAP). The company's businesses serve customers in the following key areas: retail banking and wealth management, commercial banking, private banking, and global banking and markets.

### Line of businesses

**HSBC Bank USA, National Association (HSBC Bank USA, N.A.)**, with total assets of US\$203.7bn as of 30 September 2016 (US GAAP), serves 2.4 million customers through retail banking and wealth management, commercial banking, private banking, asset management, and global banking and markets segments. It operates more than 229 bank branches throughout the United States. There are over 145 in New York as well as branches in: California; Connecticut; Delaware; Washington, D.C.; Florida; Maryland; New Jersey; Pennsylvania; Virginia; and Washington. HSBC Bank USA, N.A. is the principal subsidiary of HSBC USA Inc., a wholly-owned subsidiary of HSBC North America Holdings Inc. HSBC Bank USA, N.A. is a Member of the FDIC.

*Retail Banking and Wealth Management* provides a broad range of financial products and services to consumers including residential mortgages and home equity lines of credit, deposits and branch services; and to small businesses through its Retail Business Banking business. Investments, annuity and insurance products are not a deposit or other obligation of the bank or any of its affiliates; not FDIC insured or insured by any federal government agency of the United States; not guaranteed by the bank or any of its affiliates; and subject to investment risk, including possible loss of principal invested. HSBC Premier is the Group's global personal banking service for internationally connected consumers. Deposit products are offered in the United States by HSBC Bank USA, N.A. Member FDIC.

*Commercial Banking*, a division of HSBC Bank USA, N.A., together with the other members of the HSBC Group, serves businesses ranging from small enterprises to large multinationals in almost 55 developed and faster-growing markets around the world. Whether it is working capital, trade finance or payments and cash management solutions, we provide the tools and expertise that businesses need to thrive. Through the Group's network, which covers more than 90% of global commerce and capital flows, we make HSBC the leading international trade and business bank.

*Global Banking and Markets* is an emerging markets-led and financing-focused business that provides tailored financial solutions to major government, corporate and institutional clients worldwide. HSBC manages its Global Banking and

Markets operations as a global business and maintains offices in more than 60 countries and territories. Global Banking and Markets offers clients geographic reach and deep local knowledge. In the United States, it offers a full range of tailored financial products and services through HSBC Bank USA, N.A. and HSBC Securities (USA) Inc.

*Private Bank*, a division of HSBC Bank USA, N.A., helps wealthy individuals, families and their businesses to grow, manage, and preserve their wealth across the generations. We provide personalized service and customized solutions across banking and liquidity management; financing; investment and brokerage; custody; wealth planning; trust and estate planning; and insurance. In the U.S., investment and brokerage services are provided through HSBC Securities (USA) Inc., and insurance products are provided through HSBC Insurance Agency (USA) Inc. In addition, we leverage HSBC's global capabilities, resources and expertise -- including capital markets, commercial real estate and middle market lending -- to address all aspects of our clients' wealth management needs.

**HSBC Finance Corporation**, through its subsidiaries, owns and services a portfolio of residential real estate loans. HSBC Finance Corporation is a subsidiary of HSBC North America Holdings Inc.

### **Management**

Patrick Burke is President and CEO of HSBC North America Holdings Inc., HSBC USA Inc., and HSBC Bank USA, N.A., and oversees HSBC Securities (USA) Inc. and HSBC Finance Corporation. He is also a Group General Manager and a Member of the Group Management Board of HSBC Holdings plc.

### **Location**

HSBC North America Holdings Inc. is headquartered in New York City.

### **Media Contacts**

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Web site: [www.us.hsbc.com](http://www.us.hsbc.com)

### **HSBC Holdings plc**

**HSBC Holdings plc**, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 4,400 offices in 71 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,557bn at 30 September 2016, HSBC is one of the world's largest banking and financial services organizations.

(February 2017)