



**HSBC Private Bank Names Russell Schofield-Bezer  
US Head of Investment Services and Product Solutions**

**New York, NY (Sept. 20, 2016)** – HSBC Private Bank today announced the appointment of Russell Schofield-Bezer as US Head of Investment Services and Product Solutions, further enhancing its leadership team in the US, one of its key growth markets.

In this role, Russell will be responsible for the development and delivery of investment services and offerings to clients in the region, the performance of discretionary and advisory mandates in the region, and the development of new initiatives and product ideas for local distribution. Russell will also be a voting member of the Global Private Bank Global Investment Committee.

Recently relocated from London to New York, Russell will report to Marlon Young, HSBC Regional Head of Global Private Banking, US & Latin America, and to Stuart Parkinson, Chief of Staff, HSBC Global Private Bank.

“As we continue to grow and invest in our US business, Russell’s appointment further strengthens our US leadership team and will help ensure the global consistency and innovation of our services and solutions for our clients,” said Young. “This is an exciting time for our business.”

Russell brings a wealth of experience in marketing financial products across all asset classes and developing customized solutions for risk management, yield enhancement and client financing needs. He joins the Private Bank from HSBC Global Banking and Markets, where he most recently served as Head of Capital Financing Europe and Head of Debt Capital Markets (DCM) for EMEA. He joined HSBC in 2006 as European Head of Corporate Derivatives Sales. Before that, Russell worked at JPMorgan Chase where he was Head of Northern European Corporate Derivative Sales.

The announcement follows the recent [appointment](#) of Joe Abruzzo as Business Head of North America, HSBC Private Bank.

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**About HSBC Bank USA, NA**

HSBC Bank USA, National Association (HSBC Bank USA, N.A.), with total assets of US\$198.8 bn as of 31 March 2016 (US GAAP), serves 2.4 million customers through retail banking and wealth management, commercial banking, private banking, asset management, and global banking and markets segments. It operates more than 229 bank branches throughout the United States. There are over 145 in New York as well as branches in: California; Connecticut; Delaware; Washington, D.C.; Florida; Maryland; New Jersey; Pennsylvania; Virginia; and Washington. HSBC Bank USA, N.A. is the principal subsidiary of HSBC USA Inc., an indirect, wholly-owned subsidiary of HSBC North America Holdings Inc. HSBC Bank USA, N.A. is a Member of the FDIC.

**About HSBC Private Bank**

HSBC Private Bank, a division of HSBC Bank USA, N.A., helps wealthy individuals, families and their businesses to grow, manage, and preserve their wealth across the generations. We provide personalized service and customized solutions across banking and liquidity management; financing; investment and brokerage; custody; wealth planning; trust and estate planning; and insurance. In the U.S., investment and brokerage services are provided through HSBC Securities (USA) Inc., and insurance products are provided through HSBC Insurance Agency (USA) Inc. In addition, we leverage HSBC's global capabilities, resources and expertise -- including capital markets, commercial real estate and middle market lending -- to address all aspects of our clients' wealth management needs.

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