

News Release

HSBC TO PARTICIPATE IN MONEY20/20 CONFERENCE

LAS VEGAS – October 22, 2017 – HSBC, one of the world’s largest banking and financial services organizations, today announced it will be hosting a hospitality booth at the Money20/20 conference in Las Vegas, which runs from Sunday, October 22 to Wednesday, October 25, 2017. Money20/20 brings together industry leaders representing every key sector of the increasingly complex payment and financial services ecosystem.

“Money20/20 is a widely acknowledged industry event for delegates to drive business growth, source new opportunities, build partnerships and raise brand awareness,” said Pablo Sanchez, Head of Retail Banking and Wealth Management for HSBC in the US and Canada. “We are excited to participate in this year’s conference to share our insights and learn about new ideas, platforms and initiatives that will enable us to meet our customers’ evolving needs and expectations today and in the future. We welcome all attendees, including our valued customers, to come by and visit me and my team at the HSBC Booth during Money20/20.”

WHAT: Money20/20 brings together industry leaders and companies that are revolutionizing the future of money.

WHEN: Sunday, October 22 to Wednesday, October 25, 2017.

WHERE: HSBC Booth #1113, located in Hall A & B on Level 2 of the Sands Expo Center in The Venetian, 3355 S Las Blvd, Las Vegas, NV 89109.

All attendees are invited to stop by HSBC’s hospitality booth. Pablo, Jeremy Balkin, Head of Innovation for Retail Banking and Wealth Management (RBWM), HSBC, Tony Glover, Head of the Branch Network for RBWM and other HSBC executives are looking forward to welcoming customers and the community in the coming days.

Additionally, Patrick Mang, Innovation Lead for Global Markets, HSBC will participate in a panel discussion on Future-Proofing Commerce: Moving Money in The Fourth Revolution on Sunday, October 22 from 9.50 to 10.20 am, Lido Ballroom, Level 3.

Craig Ramsay, Global Innovation Lead for Global Liquidity & Cash Management for HSBC will participate in a panel discussion on Chatbots & Virtual Assistants: Building an Interactive Digital Experience on Tuesday, October 24 from 10.40 to 11.30 am, The Forum, Level 2, CX.

HSBC Bank USA, National Association (HSBC Bank USA, N.A.), with total assets of US\$191.9bn as of 30 June 2017 (US GAAP), serves customers through retail banking and wealth management, commercial banking, private banking, asset management, and global banking and markets segments. It operates 229 bank branches throughout the United States. There are 146 in New York as well as branches in: California; Connecticut; Delaware; Washington, D.C.; Florida; Maryland; New Jersey; Pennsylvania; Virginia; and Washington. HSBC Bank USA, N.A. is the principal subsidiary of HSBC USA Inc., a wholly-owned subsidiary of HSBC North America Holdings Inc. HSBC Bank USA, N.A. is a Member of the FDIC.

HSBC Holdings plc, the parent company of the HSBC Group, is headquartered in London. The Group serves customers worldwide from around 3,900 offices in 67 countries and territories in Europe, Asia, North and Latin America, and the Middle East and North Africa. With assets of US\$2,492bn at 30 June 2017, HSBC is one of the world's largest banking and financial services organizations.

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