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HSBC China Forum Helps US Businesses and Investors Capitalize on “Tomorrow’s China”

NEW YORK – HSBC held its fourth annual China Forum in New York this week, bringing US businesses and investors together with notable China experts and HSBC leaders to explore the economic trends and policies that are helping shape the important US-China relationship.

Participants were treated to insight into China’s recent economic and financial developments such as:

- Economic trends impacting China and the US, and the outlook for the mutually beneficial trends of China market liberalization, growing commercial relationships and cross-border investment
- The role of the Chinese consumer as an engine for global economic and trade growth
- China’s capital market liberalization over recent years, including Shanghai and Shenzhen Stock Connect programs, Bond Connect, as well as increased RQFII quotas allowing qualified renminbi (RMB) investments
- Why the inclusion of China’s A shares in the MSCI Emerging Markets Index means China is now critical to global institutional investors
- China’s catalysts for growth, including the Belt and Road Initiative, Green Development and Digitization

President and CEO of HSBC USA, Pat Burke, opened the conference with a US perspective on the key economic and policy developments impacting how American businesses operate and invest in China.

“I’m bullish on the US-China relationship over the long-term,” said Burke. “There are big opportunities for American businesses that cater to the Chinese people’s desires for the same things Americas want – education, travel, entertainment, (and) health care; opportunities for US firms in engineering, construction, logistics and business services; and the potential for US investment in financing projects in the Belt and Road Initiative, and continued investment by the Chinese in America.”

Burke’s co-host was Helen Wong, Chief Executive, Greater China, HSBC. Burke and Wong are partners in providing financial services to HSBC clients on both sides of the US-China corridor.

Wong said: “As a global bank with operations in both the US and China, our ability to help businesses and investors navigate through market cycles becomes all the more sought after. We are seeing greater client interest in both US and China as businesses and investors know they cannot ignore the opportunities between two of the world’s largest and most dynamic economies.”

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“Events like the HSBC China Forum provide a platform to further connect US investors and corporates to opportunities stemming from China’s continuing economic and financial reforms. With the US and China representing the most important economic relationship in the world, we are optimistic about growth of the business, investment and trade links between our respective markets,” said Wong.

Burke and Wong’s remarks from the China Forum in New York are available to download on the [HSBC in the USA](#) website.

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