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HSBC Commercial Banking Launches Initiative to Recognize 'Women on the Rise in FinTech'

Program Celebrates Gender Diversity and Provides Honorees with Professional Development, Community and Access

SAN FRANCISCO – HSBC Commercial Banking announced today the launch of its 'Women on the Rise in FinTech' initiative – a program aimed at celebrating and encouraging gender diversity by honoring the industry's preeminent women and providing the resources and guidance to help accelerate their business, expand their ideas and enhance their technology.

"We'd like to congratulate each of the honorees for their accomplishments within FinTech and recognize them as part of our inaugural program," said Martin Richards, US Head of Corporate Banking, HSBC. "This initiative is important because gender diversity is a key catalyst for innovation and impact. We're hopeful that this program will encourage positive change so that more women are able to realize their potential within the industry."

Based on criteria of being open, connected and dependable, judges from HSBC and its partners in the technology and venture capital community considered candidates who are drivers of strong results, advocate for other women in the industry, are collaborative and have a business model which is or strives to be international.

The program will be structured around three pillars:

- **Development and Education-** Investing in opportunities that will include prominent speakers, quarterly events and training sessions relevant to honorees' continued professional growth
- **Community-** Bringing together professionals both inside and outside the industry to enable effective networking and strategic partnerships
- **Access-** Offering HSBC's global experts, services and tools customized for honorees' individual needs

The 2018 'Women on the Rise' inaugural cohort includes:

- **Joanne Bradford**, Chief Marketing Officer, SoFi
- **Winnie Cheng**, Chief Data Scientist, Io-Tahoe, and Co-Founder, Flowcast
- **Ashley Fieglein Johnson**, Chief Financial Officer and Chief Operating Officer, Wealthfront
- **Sima Gandhi**, Head of Business Development and Strategy, Plaid
- **Nancy Hilker**, Chief Financial Officer, Addepar
- **Huey Lin**, Chief Operating Officer, Affirm
- **Monica Long**, Head of Marketing, Ripple
- **Marilyn Miller**, Chief People Officer, Anaplan
- **Kathryn Petralia**, Co-Founder and President, Kabbage
- **Shivani Siroya**, Chief Executive Officer and Founder, Tala

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This news release is issued by

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Notes to editors:**HSBC Commercial Banking**

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