



**HSBC**

News Release

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## **HSBC US Commercial Banking Introduces Digital Partner Platform to Enhance Services for Clients and Streamline Partnerships**

***Series of Application Program Interfaces (APIs) will Enrich Client Experience and Improve Access to Products and Services***

**SAN FRANCISCO** – HSBC US Commercial Banking announced that it will launch a Digital Partner Platform to improve client experience for corporate customers of all sizes through digital enhancements and partnerships. The platform will also streamline the ability for third-parties, like FinTechs, to partner with HSBC so that companies, from startups with \$5 million in revenue to multinational corporates with \$5 billion in revenue, can benefit from easier access to HSBC's products and services.

The Digital Partner Platform will launch in early 2019 through a series of APIs, beginning with one designed to digitize commercial onboarding. This will enable a much simpler and more efficient client experience and allow companies to directly apply for commercial banking accounts online through the digital properties of HSBC or its partners.

“Our corporate clients expect value-added digital connections from their banking partner,” said EJ Ahtner, US Head of Digital Banking for HSBC Commercial Banking. “As we expand this platform, our intention is to create a digital ecosystem that gives clients access to the tools they need to grow and succeed.”

Throughout 2019, HSBC plans to expand the platform to allow cross-border account opening across select international markets while giving partners the ability to participate in the ecosystem.

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### **Notes to editors:**

#### **HSBC Commercial Banking**

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