

USA infographic

Hitting the switch

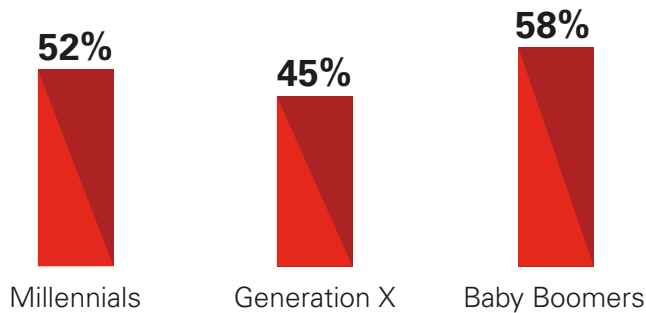
More than half of home owners in the USA have changed mortgage provider

Beyond the Bricks *The value of home*

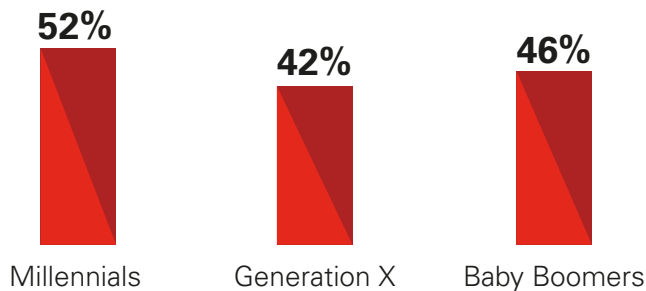
Responses from current and prospective home owners aged 21+ in a survey of 1,000 people in the USA conducted by Kantar TNS in September and October 2017

Mortgage holders are switching

52% have ever switched mortgage/home loan provider



46% have looked to see if they can get a better deal by switching their mortgage/home loan

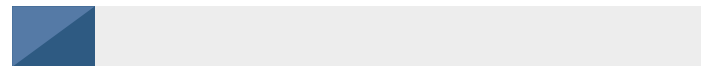


Why mortgage holders switched

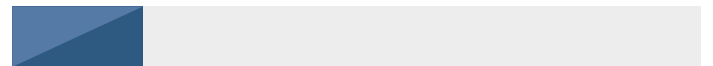
53% to get a better deal or because the rates went up



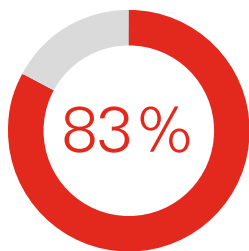
12% because their deal expired



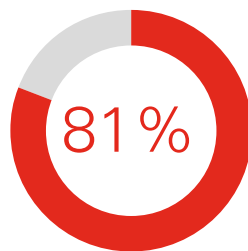
19% when they moved house or bought another property



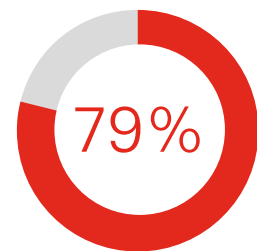
Home owners are well-informed about their mortgage/home loan



know how many years they have left to pay off their loan



know how much interest they are paying



are confident they know the terms of their loan